

Video Game Offering

THE PLAYING OF GAMES HAS A LONG AND INNOVATIVE HISTORY, AND GAMING IS A KEY COMPONENT OF ANY COMPLETE HOME ENTERTAINMENT SYSTEM. FROM CHECKERS TO CHESS, DONKEY KONG TO HALO, GAMES HAVE ENLIVENED OUR HOMES AND ENRICHED HOME LIFE FOR CENTURIES. GAMING IS A WELCOME RELIEF TO THE RIGORS OF WORK AND SCHOOL, AND AN IDEAL WAY TO RELAX, COMPETE, LEARN AND ENJOY TIME FAMILY AND FRIENDS.

Luckily for you, we're living in the golden age of computerized gaming and Bravo AV is uniquely suited to bring the thrill of a dynamically versatile, custom-built interactive gaming experience into your home.

A Definition

A video game is a game that involves interaction with a user interface to generate visual feedback on a video device. The input device normally used to manipulate video games is called a game controller, which varies across platforms. The video device can be a computer screen or screens, TV, projector and screen or small display on hand held games. In addition to visual feedback, video games may utilize other systems to provide interaction and information to the player such as audio and an array of tactile peripherals, such as vibration or force feedback.

Video Game History

Computer games have been around for decades but their popularity has increased as the video presentation and depth of storytelling has dramatically improved, leading to more life-like and complex games. This has been made possible in part by the relentless improvement in hardware. You can now easily project a very realistic image on a 110 inch screen in your home theater or gaming room. When you add in the advances in audio technology and surround sound, you now have a fully immersive experience. Video games are a multi-billion dollar global industry.

What most people typically are unaware of is the fact that the video-game "world" pushes the envelope on technology. The reason we have such cutting edge televisions and sound systems is a direct result of constant improvement in the video game industry. Video games also enhance people's technical thinking skills, hand-eye coordination and hosts of various important lifetime experiences.

The Benefits of a Pro Installing Your Gaming System

Investing in properly installed gaming systems in your home will not only enhance the overall gaming experience, it can bring about an entirely new lifestyle for you and your family. It can be a great method of getting your children to spend more time at home and have their friends come over to your house to play games. Bravo AV can guarantee that your systems are installed in a manner in which they will always work and they will work correctly.

Today's gaming is all about brilliantly evolving technology. This is what we do at Bravo AV. We bring to home gaming the same laser-sharp design and execution we bring to all our home-based AV systems, wrapped in the same customer-first-last-and-always philosophy.

Why A Video Game System from Bravo AV

We live technology and games. We love! We bring it!

We can take it from a site visit where we determine customer lifestyle/need analysis through design to expert installation.

Broad Types of Games

- Cooperative Gaming
- Competitive Gaming
- Initiative Based Gaming
- Immersive Gaming
- Strategic Gaming
- Simulation Gaming

Games can also be classified by genre based on many factors such as method of play, type of goals etc. Please see Appendix 1.

Types of Gaming Platforms or Gaming Systems

The electronic systems used to play video games are known as platforms. These platforms are broad in range, from large computers to small handheld devices. Gaming platforms can be broken down as follows:

- Consoles: Xbox 360 (Microsoft), PS3 (Sony) and Wii (Nintendo).
- Computers PC and Mac
- Portables: PSP, Nintendo, DS, iPhone etc
- Sport Simulators Golf, Driving, Cycling, Tennis etc.

Social aspects

The gaming population is much broader than the stereotypical male teenager. Gaming encompasses both males and females from 6 to 60. Video gaming has traditionally been a social experience. Most consoles have been shipped with two or four controller inputs. This can be a great way to engage in family time activities. A large amount of people also play video games with other people through the internet. Finally having a location in the basement where your child's friends come over and play video games can be an alluring fact to again bring the children to play at your house where you can keep an eye on them and know they are safe.

Benefits

Gaming can provide a way for the whole family to get together and play a game. Noted psychologist William Pollack, PhD stresses the importance of just doing activities with your children – gaming provides this venue.

In Steven Johnson's book, *Everything Bad Is Good For You*, he argues that video games in fact demand far more from a player than traditional board games. To experience the game, the player must first determine the objectives, as well as how to complete them. They must then learn the game controls and how the human-machine interface works. Video games are based upon the player navigating (and eventually mastering) a highly complex system with many variables. This requires a strong analytical ability, as well as flexibility and adaptability. He argues that the process of learning the boundaries, goals, and controls of a given game is often a highly demanding one that calls on many different areas of cognitive function.

Websites of interest:

www.gamestop.com

www.gamespot.com

www.xbox360.com

Appendix 1

- 1_Action
 - 1.1_Ball and paddle
 - 1.2_Beat 'em up and hack and slash
 - 1.3_Fighting
 - 1.4_Maze
 - 1.5_Pinball
 - 1.6_Platform
 - 1.7_Shooter
 - First-person shooter
 - Light gun shooter
 - Shoot 'em up
 - Tactical shooter
 - Third-person shooter
- 2_Adventure & Action-adventure
- 3_Vehicle simulation
 - Flight
 - Racing
 - Space flight
 - Train
 - Vehicular combat
- 4_Construction and management simulation
- 5_Life simulation
- 6_Role-playing
- 7_Strategy
- 8_Puzzle
- 9_Educational

For more information see: en.wikipedia.org/wiki/Video_game_genres